Privacy Policy

How the Historic Town's Trust manages and processes privacy and data.

Who We Are

The Historic Towns Trust (HTT) is a registered charity (no. 1160040) and can be contacted by:

Address: 7 Juniper Drive, Maidenhead, SL6 8RE

Tel: 07355 802866

Email: chair@histrictownstrust.uk

Our website: https://www.historictownstrust.uk/

Information Collection

The Historic Towns Trust is the sole owner of the information collected on this site. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement.

The Historic Towns Trust collects information from our users at a number of different points depending on how you use and interact with our website. HTT collects personal data from its subscribers comprising name, address, email address, telephone number and, where appropriate, information about special interests. It also collects information from individuals who agree to Gift Aid their subscription. Occasionally other personal data may be collected from sources such as attendance lists at events and records of sales including publications.

How We Use the Data

HTT will use this data to send subscribers updates and communications about the Trust's activities. We also use your information to monitor website visitor numbers and location.

How We Store the Data

HTT will store your data on a database held by our membership, Constituent Relationship Management (CRM) database and financial services provider which is maintained to strict standards of security and in accordance with HTT's data protection policies.

Log File Analytics & Google Analytics

Our web server records IP addresses and writes these to log files that allow us to analyse visitor numbers on this website, track user's movement around the website and from page to page, we use this information see how visitors use and interact with our website.

Google Analytics is implemented on this website and collects various data points from visitors to the website. IP Addresses are used to distinguish visitor numbers to the website. Google Analytics will record the country you access this website from using your IP Address. Data gathered by Google Analytics allows us to analyse visitor numbers on this website, track users' movement around the website and from page to page, we use this information see how visitors use and interact with our website. Google Analytics data is stored for a period of 26 months which allows us to build a year upon year picture of visitor numbers to our website.

Data gathered by Google Analytics may be stored outside of the European Union in line with its undertakings through the EU-US Privacy Shield Program. Further information can be found at https://policies.google.com/privacy/frameworks?hl=en&gl=de

You can find out more about Google's position on privacy as regards its analytics service at https://support.google.com/analytics/answer/6004245?hl=en-GB

Contact Form Submissions

If you submit an enquiry through our contact form, that enquiry will be emailed to a mailbox monitored by The Historic Towns Trust, the email is then stored securely which enables us to respond to your enquiry.

Orders & Contracts

When you place an order with The Historic Towns Trust for one of our services, the details provided to us will be entered in to our accounting system.

It is important to note that accounting records relating to orders for services placed with The Historic Towns Trust will be stored for a period in line with U.K. tax and accounting regulations. This period is set by the U.K. Government.

Links to Other Websites

This website contains links to other websites. Please be aware that The Historic Towns Trust is not responsible for the privacy practices of such other websites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects information. This privacy statement applies solely to information collected by this website.

Embedded Content from Other Websites

Articles on this site may include embedded content (eg. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Notification of Changes

HTT regularly reviews its policies, including its privacy policy, and may make changes from time to time.

If we decide to change our privacy policy, we will post those changes on our website so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an email. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.

Data Removal

If you would like your personal data removed from the Historic Towns Trust, please email admin@historictownstrust.uk and your request will be completed within 30 days.

How Can I Submit a 'Subject Access Request'?

You can submit a subject access request by contacting us on the details shown in the 'Who we are' section, above.